

Rubric #1: U-C-O-N-N Project – Visual Aid

Category	6-5 points	4-3 points	2-1 points	0 points
Graphics - Clarity	Graphics are all in focus and the content can be easily viewed and identified.	Most graphics are in focus and the content can be easily viewed and identified.	A few graphics are in focus and the content can be is somewhat easily viewed and identified.	Many graphics are not clear and/or are too small to be seen.
Graphics – Originality	All of the graphics used in the visual aid reflect an exceptional degree of student creativity in creation and/or display.	Several of the graphics used in the visual aid reflect an above average degree of student creativity in creation and/or display.	Some of the graphics used in the visual aid reflect a little degree of student creativity in creation and/or display.	Nographics used in the visual aid reflect an exceptional degree of student creativity in creation and/or display.
Graphics - Relevance	All graphics are related to the topics and make it easier to understand.	The majority of graphics is related to the topic and makes the topic easier to understand.	Some graphics are related to the topic and inconsistently enhance the topic, making it easier to understand.	Graphics do NOT relate to the topic and make the topic difficult to understand.
Content – Accuracy	4 or more accurate aspects of the “umbrella topic” are portrayed.	Only 3 accurate aspects of the “umbrella topic” are portrayed.	Only 2 accurate aspects of the “umbrella topic” are portrayed.	Less than 2 accurate aspects of the “umbrella topic” are portrayed.
Attractiveness	The visual aid is exceptionally attractive in terms of design, layout, and neatness.	The visual aid is acceptably attractive in terms of design, layout, and neatness.	The visual aid is average in appearance and messy in terms of design, layout, and neatness.	The visual aid is distractingly messy or very poorly designed and unattractive in terms of design, layout, and neatness.
Grammar	There are no grammatical mistakes on the visual aid.	There are 1-2 grammatical mistakes on the visual aid.	There are 3-4 grammatical mistakes on the visual aid.	There are 5 or more grammatical mistakes on the visual aid.
Creativity	Your visual aid demonstrates an exceptional level of creativity, enhancing your presentation significantly.	Your visual aid demonstrates an above average level of creativity, enhancing your presentation somewhat.	Your visual aid demonstrates an mediocre level of creativity, enhancing your presentation insignificantly.	Your visual aid demonstrates an unsatisfactory/poor level of creativity, detracting from your presentation.
Professionalism	Your overall presentation demonstrates a level of sheer professionalism, demonstrating an extremely polished and refined effort.	Your overall presentation demonstrates a level of respectable professionalism, demonstrating a solid effort.	Your overall presentation demonstrates a level of mediocre professionalism, demonstrating some effort.	Your overall presentation demonstrates a level of unsatisfactory professionalism, showing little to no effort.